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SESSION 1. EFFECTIVE STAKEHOLDER ENGAGEMENT: FOUNDATION FOR RELEVANCY

Cooperation with the private sector: opportunities and challenges

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Introduction: The Prerequisite for Cooperation

- Collaboration requires the willingness to work together.
- Is this truly the case with the private sector?
- It depends on the context.



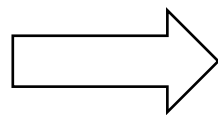
A partnership, not just an exchange: towards true cooperation

- The private sector is often seen as merely a data provider.
- The real challenge: companies must be viewed as partners, not just suppliers.
- Finding solutions that respect the interests of both sides.

Challenges for the Private Sector

Why Should Companies Cooperate?

- Companies don't always see the value in sharing their data.
- They often provide data because they have to, not because they want to.



Key Question: "What's in it for them?"



Alignment of Goals

Common Objectives between the State and Businesses?

- The private sector and the state share a common interest in societal well-being.
- Different approaches: Shareholder vs. Stakeholder.
- Convergence: Sustainability-oriented companies can share similar goals with the state.

Creating Favorable Conditions: The Role of the State

- The state must create conditions that benefit the private sector as well.
- Highlighting shared values and responsibilities.



The Role of Statistical Offices

- How Public Statistics Can Help?
 - Statistical offices provide the best available data.
 - For the private sector, it's not just about reducing effort.
 - It's about creating value for all, boosting competitiveness and prosperity.

The Swiss Example

- Collective decision-making by ministries to collaborate.
- Retaining sovereignty while sharing data in a controlled way.
- Example: "Data Mesh" (data market).

Proposal: Metadata Catalogue

- Create a common metadata catalogue for existing data.

Towards New Forms of Collaboration

- The private sector will also include machines acting on behalf of companies.
- Understanding these mechanisms is key for the future.

Conclusion

- Identify common topics.
- Develop a shared vision with ICT experts.
- Implement stakeholder management on a Europe-wide level.



Thank you for listening.

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